

The ATHENS FASHION TRADE SHOW got the best of impressions at the Metropolitan Expo Centre

The largest exhibition in the fashion industry, **Athens Fashion Trade Show**, was completed with great success at Metropolitan Exhibition Centre. The biggest names of fashion were present at the trade fair and they presented a wide range of their products from the 15th to the 18th of September.

Athens Fashion Trade Show has returned and it was full of energy, many smiles and visitors that were impressed with the high quality brands. Exhibitors, designers, young creators, big brands as well as students from the top fashion schools in Greece, shared their vision and presented the trends that will prevail for **Autumn / Winter 2022-2023 season**. **Athens Fashion Trade Show** became once again a pole of attraction for visitors, both from Greece and abroad, as it presented to the Greek market the latest trends in clothing, footwear, accessories-bijoux.

An integral part of **Athens Fashion Trade Show** was the **Fresh** section, which continues to be an opportunity for inspiration and new collaborations for young designers. The Fresh section is a meeting point for special arts, jewelry, fashion and contemporary design and presents emerging Fashion designers with a fresh look and dynamic vision.

Athens Fashion Trade Show, with many years of experience in the Greek market, does not stop evolving. Based on the deep know-how it possesses as well as the innovation that characterises the core of its philosophy. The next appointment for all Greek and foreign fashion professionals and traders has been renewed **for 26th to 29th of January 2023** with many surprises and new proposals for the Spring/Summer 2023 season.