

FOOD EXPO 2022: High turnout of 28.600 quality visitors



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The arrival of 28.600 of Greek and foreign decision makers from of the Food & Beverage businesses across the three days of the exhibition, confirmed its title as the industry's leading commercial forum in Southeast Europe!

The arrival of 28.600 quality professionals of Organized Retail, Wholesale, Food and Beverage, Hotels and Food Service who were looking for new products to improve their business and who were determined to capture new leads and close new deals, exceeded all expectations. Its major potential as the leading exhibition event in Southeast Europe, which promotes and highlights the Greek and Mediterranean products, was confirmed by the participation of 1,000 Greek and 200 foreign exhibitors from 30 countries from all over the world. Foreign exhibitors either participated as part of impressive national pavilions, or independently, in separate stands. With its strong international character, the exhibition enabled not only large but also small and medium-sized enterprises to get in touch with important foreign buyers, chat with them and make in direct commercial agreements.



1,200 Greek and foreign exhibitors confirm the dynamics of the exhibition internationally

Its great dynamics as the leading exhibition event in S.E Europe, which promotes and highlights the products of Greece and the Mediterranean, was confirmed by the participation of 1,000 Greek and 200 foreign exhibitors from 30 countries around the world. Most exhibitors, already having in their files the first agreements with both international buyers and many Greek businessmen, look forward to achieving even more and better deals in the coming months. Read their testimonials.



2,000 major international buyers, 750 Hosted buyers attended the trade show

FOOD EXPO 2022, attracting 2,000 international buyers from 80 countries-target markets for Greek food and beverages – provided a significant way for the extroversion of Greek companies, and opened for the exhibitors new trade routes with developing international markets. Also, the exhibition was visited by 750 selected hosted buyers from more than 83 dominant target markets for Greek, but also Mediterranean food and beverages. Those hosted buyers

participated at more than 12.000 b2b meetings with the exhibitors and in their testimonials really praised the trade show.



The 180 Oenotelia exhibitors presented several excellent labels
The return of FOOD EXPO could not have been possible without Oenotelia, which thanks to its strictly professional character, its high-quality level and the participation in it of the most important companies that produce and sign the finest Greek wines and spirits responded worthily to the requirements of the wine market.>>

The success story of FOOD EXPO 2022 reflects the dynamics of the food and beverage sector but also the fact that productive enterprises are one of the most important pillars of the Greek economy. Thus, the exhibition is the most suitable and one of the most important “vehicles” for the development and stimulation of this sector.