

FOOD EXPO GREECE 2024: The trade show that connects the global F&B industry

FOOD EXPO 2024, which will be held March 9 to 11, at Metropolitan Expo, Athens-Greece, will stay true to the trade show's goal and mission, and will present all the trends and innovations shaping the future of the Food & Beverage industry.

FOOD EXPO has cultivated the credibility, loyalty, recognition and support of the global food and beverage sector by being the biggest one-stop shop for the industry in Southeast Europe. The 2024 event will welcome a global lineup **of 1,300 Greek and International exhibitors**, who are expected to welcome more than 35,000 F&B professionals from all over the world, from organised retail, wholesale sector, hospitality and catering industry and food service sector. The trade show will provide buyers from all over the world with the perfect opportunity to discover what is new in the global food and beverage market, **source around 50,000+ products**, build commercial relationships with new suppliers -all market leaders- and learn how to stay ahead of competition. Industry experts and visionary leaders will meet buyers at the exhibitor's booths to inform them about new ideas and products transforming the F&B industry.

A trade show that gathers the global F&B industry

Over 4,000 food traders from 80 countries have already put the 2024 event on their agenda. At the same time, one of the main factors that have led to the success of FOOD EXPO, and to its truly international appeal, is the trade show's Hosted Buyer Programme. The trade show's team will select 900 key buyers, importers, and distributors from strategic countries from five continents so that they can attend the show. These buyers will facilitate 13,500 B2B meetings with exhibitors.

FOOD EXPO runs alongside OENOTELIA, the leading trade show for wine and spirits in Greece

As part of FOOD EXPO, OENOTELIA offers a variety of important synergies, allowing exhibitors to present their products and get in touch with thousands of representatives from organised retail, wholesale and catering, as well as important international buyers. Nearly 190 of the industry's best suppliers, wineries and distilleries will showcase their latest products and services to a stellar crowd of quality professionals from the food & beverage industry.

At the same time, visitors will obtain a complete, global picture of both the gastronomic and the wine wealth of Greece. Thus, in a single visit, they will have the opportunity to look for all the products in which they are interested in

investing and to lay the foundations of new trade agreements with the exhibitors.

Useful info

Dates & Times

Saturday 9 March 2024, 10:00-19:00

Sunday 10 March 2024, 10:00-19:00

Monday 11 March 2024, 10:00-18:30

www.foodexpo.gr