

## **26,500 visitors at Xenia 2022**

**Xenia, was held November 26-28 at the Metropolitan Expo and was a huge success with 26,500 visitors, confirming its significant contribution to the development of hotel and tourist accommodation infrastructure and services, and upgrade of the Greek tourism product.**

Xenia 2022 was held with an impressive turnout and a huge commercial success, proving in practice that it is the leading trade meeting for the hospitality industry in our country. The fact that 26,500 decision makers of the tourism industry visited the Xenia exhibition and made important commercial deals with the exhibitors confirms the positive climate prevailing in the tourism industry sector and the willingness by hoteliers and its executives to invest.

### **500 exhibitors presented new trends, innovative products, high-end proposals**

Through the leading trade show for the tourism industry of our country, a huge range of products for the upgrade of services and infrastructure for hotels and tourist accommodation were presented. Also, solutions for quality infrastructure with a low environmental footprint were presented and analyzed, among other things, the new international tourism trends, essentially opening new horizons for tourism industry executives. Also, the construction sector, with 150 - industry leader companies - met the needs of even the most demanding customers, with solutions for construction, renovation and energy saving in hotels.

Also, through the rich range of products and services of the exhibitors, hoteliers and accommodation owners, architects, decorators and representatives of construction companies were able to find - among many others - materials and practices for sustainable and eco-friendly hotel units, smart technologies, advanced audio-visual technology as well as automatic systems that shape a smart hotel, digital solutions that will improve and personalize the guest experience, as well as suggestions to include the wellness part in their hotel.

### **The Architect Lab Project stole the show**

From the first day, the Architect Lab project also attracted attention, where the proposals of the 26 exhibitors who participated in this pioneering project aimed to present all the design, lighting, decoration and sustainability trends and the global trends in hospitality at the architectural and construction level. [>>](#)

### **Parallel events that informed, inspired, and highlighted industry trends**

The parallel events of the exhibition - [Annual General Meeting of the Hellenic Chamber of Hotels](#), [Digi Hotel](#), [Architect Lab Lectures](#), [Hotel Career Days](#) - were for three whole days a place to exchange opinions and knowledge, a channel of communication between distinguished speakers and executives of the tourism industry as well as an opportunity to inspire and present innovative ideas and proposals.

**Xenia renews her appointment for November 25-27, 2023!**

