

## **1,300 Greek & int'l at FOOD EXPO 2023**

**FOOD EXPO's upward path continues. Its next event will take place from 18<sup>th</sup> to 20<sup>th</sup> March 2023 at Metropolitan Expo, Athens- Greece, with 1,300 exhibitors both from the Greek and international market.**

From **18 to 20 March 2023**, the heart of the entire Food and Beverage market will beat at the Metropolitan Expo! 1,300 of the largest and most important production and manufacturing food and beverage companies from Greece and 40 other countries, will promote their products to tens of thousands of Greek and foreign buyers, professionals and business owners from the sectors of Organized Retail Sale, Wholesale, Food and Beverage Industry, Hotels and Catering Industry.

The participating Greek and foreign exhibitors will exhibit products from the following main categories: dairy and cheese products, dough products, pastries, olive oil, meat and meat products, as well as pastas, organic products, Protected Designation of Origin (PDO) products, frozen food and vegetables, dressings and dips, fresh fish, juices, refreshments, ready-to-eat meals, etc.; they will present and promote their products in the best possible way and will further enhance their commercial international orientation.

### **250 int'l exhibitors from 40 countries**

FOOD EXPO 2023 will host more than 250 foreign exhibitors from over 40 countries, either embedded in the impressive national pavilions of the exhibition, or as independent participations, with stand-alone stands. Their participation at FOOD EXPO 2023 will give them the opportunity to introduce their brand to the domestic market to expand their clientele, meet potential business partners and make new business contacts. So far, the international exhibitors are from: Spain, Belgium, Bulgaria, Thailand, Cyprus, United States of America, Italy, Armenia, Kosovo, Romania, Turkey, Poland Republic of Northern Macedonia, Ireland, France.

### **3,400 int'l visitors, 900 Hosted Buyers from 83 countries will visit FOOD EXPO 2022**

One of the major goals of the organizing company is to provide exhibitors with all the necessary channels and opportunities to develop or increase the international orientation of their businesses and increase their export activity to as many markets of the world as possible. Thus, the trade show's organizers, through a series of promotional activities, aim to attract 3,400 international buyers; of those, the 900 most important have already joined the exhibition's Hosted Buyer Program and are expected to hold over 17,000 b2b meetings with FOOD EXPO 2023 exhibitors. It is significant that these international buyers are owners and major executives in large supermarket chains and minimarkets, traditional groceries and delicatessens, mass catering venues, hotels, restaurants. Also, it is worth noting that these international visitors come from 83 major markets such as the United Arab Emirates, U.S.A., China, India, Japan, Canada, Brazil, but also several European states such as: Austria, Denmark, France, Germany, Italy, Great Britain, etc.

### **Everything about Greek wine & spirits at Oenotelia**

The visitors of FOOD EXPO, through the parallel organization of Oenotelia, will get to know up close the wealth of Greek vineyards, the wines and spirits of domestic wine production and will have the opportunity to find everything related to wine and spirits among 190 unique exhibitors.

**USEFUL INFO**

Days and hours of operation

Saturday 18 March 10:00-19:00

Sunday, March 19, 10:00-19:00

Monday, March 20, 10:00-18:30

Are you a f&b professional and you want to visit the exhibition?

Issue your free online invitation [here](#).

For more information about the trade show visit [www.foodexpo.gr](http://www.foodexpo.gr)