



## Press Release medwood 2024:

**the one & only exhibition for wood products & machinery, with a 20% increase in visitors & the latest products in the world of wood & technology.**

The biggest Medwood exceeded our expectations as it concluded with a **record attendance** in a festive atmosphere with amazing attendance. Over the four days of April 4-7, visitors flocked to the Metropolitan Expo to see the exhibitors' innovations and new products up close, interact with them, chat, place their orders and close lucrative deals.

**The 9th event** was a pole of attraction for commercial visitors from **the wood industry sector**, but also from a wider range as they came from various key areas such as **furniture, architecture, construction and developing**, giving added value to the commercial transactions they concluded.

There was also a **strong presence of non-Greece visitors from Cyprus, Italy, Germany, Austria, Switzerland, Romania, Bulgaria, Turkey, Albania, Poland & China.**

The presence of **the leading international brands**, either directly or through representatives, contributed to this impressive response.

It is worth noting that once again during the exhibition, **successfully organized informational Forums on frames, new products & their advantages, new technologies & flooring installation**, as well as other informational events on industry related topics.

