

PRESS RELEASE

SOUVENIR EXPO GREECE

POPULAR ART & TECHNIMA-EXPO

January 11th to 15th, 2023, Metropolitan Expo

The exhibition Souvenir Expo Greece is organised, from 11th to 15th of January 2023, at Metropolitan Expo, at the Athens International Airport "Eleftherios Venizelos".

In parallel with Souvenir Expo Greece, Popular Art and Technima-Expo exhibitions take place.

The beginning of summer season starts this year with the exhibitions SOUVENIR EXPO GREECE – POPULAR ART – TECHNIMA EXPO! Manufacturers and importers present their renewed collections in tourist souvenirs and folk art items, clothes, accessories, toys, offering to the tourist shops numerous product suggestions and solutions for a strong summer season!

Inspired by Greece and the Greek summer, the landmark exhibition of the tourism industry opens its doors to welcome its traders from both Greece and abroad.

You may find more information about the exhibitions here:

<http://www.parousies.gr/>

<https://popularart.gr/>

<https://technima-expo.gr/>

About ROTA Exhibition Organisation:

ROTA Exhibition Organisation was founded in 1984 and is today the largest exhibition organising company in Greece. Through the organisation of 13 of the most important exhibitions in Greece and the management of the largest and most advanced exhibition centre in Greece, it supports the cooperation between the commercial world and contributes decisively to the development of the economy. With a commitment to successful organisation, an obsession with providing pioneering services for Greece and with executives who focus on the values of teamwork and excellent service, it demonstrates impressive growth rates every year.

More information about Rota Exhibition Organisation can be found at: <https://rota.gr/>

The exhibition is for traders only.