

Xenia 2023: Discover the ultimate hospitality experience

Xenia 2023, which is to be held November 25-27, at the Metropolitan Expo, is being prepared in a climate of optimism with the aim of once again being a pivotal commercial meeting for the hospitality industry as well as a networking forum for hoteliers, executives of the tourism industry, architects, engineers, decorators, f&b managers, owners of rental rooms and villas.

Xenia trade show which is organized 25-27 November at the Metropolitan Expo exhibition center. Every new trend, innovative product, and solution concerning the construction, renovation and digital presence of hotels will be presented by more than 500 exhibitors. The exhibitors of Xenia 2023 will have the opportunity to meet up close with the hospitality industry decision-makers, who are looking for innovative products and solutions as well as specialized services and digital tools, with the aim of developing their business into a strong brand name of the hospitality industry.

[List of exhibitors>>](#)

Oneliving project

A pioneering concept of 380 sq.m. designed by Costas Gagos Architecture & Design will be presented for the first time, in Hall 2 of Xenia 2023. It is a pre-constructed and transportable building with a contemporary minimalist design. It stands out for its impressive design, alternating materials and atmospheric lighting combined with its functionality, equipped with the most intelligent space management systems. The whole concept will be framed by an integrated landscape design offering a unique experience to the visitor. See more **here**

Digi Hotel stage

The digital developments that define the new landscape in terms of the reservation process, the promotion of the hotel, but also customer service, will be analysed during the workshops of Digi Hotel. Marketing experts will present for three whole days all the modern tools of Digital Marketing for the tourism industry and the ways the hoteliers can use them for their businesses. See more **here**.

The Red Spot stage

In the framework of the stage workshops, the most important trends for the renovation, energy-saving, landscaping and lighting of hotel units, will be presented by architects and representatives of leading hospitality brands. The architectural design has been done by the architectural office RS SPARCH and the Professor of Architecture at the University of Thessaloniki, Ms. Rena Sakellaridou. In contrast, the architectural magazine ek magazine will do the editorial of the speeches and their coordination during the exhibition. See more **here**.

Annual General Meeting of the Hellenic Chamber of Hotels

Xenia will host the 11th General Assembly of the Hellenic Chamber of Hotels. In this leading institutional process – in the presence of hundreds of representatives of the tourism industry from all over Greece – the trends for the hotel industry will be decoded. There will also be an overview of the year and the important issues concerning hoteliers will be highlighted.

Exhibition opening days & hours:

Saturday 25 November 10:00-18:30

Sunday 26 November 10:00-18:30

Monday 27 November 10:00-18:00

Issue [here](#) your invitation to visit the exhibition for free