

## **500+ Premium brands, business & hospitality trends at XENIA 2024**

**The Greek hospitality industry will meet at XENIA 2024, once again, from 23 until 25 November in order to connect, network, and do business with the most important supplying companies.**

Thousands of hospitality professionals from across the industry come to Xenia every year to network, discover new suppliers and do business. XENIA 2024, which will be held 23-25 November at Metropolitan Expo exhibition center in Athens - Greece, will once again be the perfect gateway for global suppliers of hospitality products and services to present their company and innovations to the sector's decision makers. Once again, the trade shows will be the place to be for a highly engaged audience of hotel owners, interior designers, procurement professionals, architects, F&B manager from 5\* star hotels, restaurants and resorts, who are looking for new products and services (furniture, food service, decoration, building materials, kitchen equipment, digital applications and systems, energy saving solutions etc).

### **Digi Hotel Sector**

The Digi Hotel Sector, located in Hall 1 of the exhibition, will host companies that every hospitality professional is looking for, in order to boost his profits and invest on the latest tech systems that will keep them on top of the business game:

- Cutting edge technology for digital transformation & energy saving
- Solutions to optimize direct booking conversions
- Digital marketing services.

The XENIA visitor will once again be loyal to his annual appointment with all the exhibitors in the sector, because he knows that here he will discover the best solutions for his accommodation, so that it performs at an optimal level both operationally and commercially, from best on the market.

### **Discover an one-of- a kind modular suite**

The ONE living suite, which was presented at last year's XENIA, was a huge success and impressed with its originality, design and functionality. XENIA and the architectural team of Costas Gagos Architecture & Design, are joining forces once again at the 2024 organization by presenting for the first time in Greece, exclusively during the trade show, from 23th-25th November, the ONE living - THE ROCK PROJECT! What is ONE living - THE ROCK PROJECT? The biggest modular capsule suite ever created, spanning over 60 sq.m.

An innovative accommodation proposal, with minimalist aesthetics and modern architecture and with an outdoor imitating Greek cave houses. Let's have a look at this one-of-a-kind hospitality project.

**Exhibition opening days & hours**

**Saturday 23 November, 10:00-18:30**

**Sunday November 24, 10:00-18:30**

**Monday, November 25, 10:00-18:00**