

Athens Fashion Trade Show:

Fashion in business mode!

Athens Fashion Trade Show (AFTS), Southeast Europe's premium exhibition about fashion, sets its fall appointment on 25-28 of September 2025, at Metropolitan Expo, in Athens, Greece, with new collections, fresh ideas, and even greater momentum.

With a thematic concept based on the four seasons, the exhibition highlights the trends and commercial needs of each season —autumn, winter, spring, and summer— offering visitors a complete trade environment with collections that cover the entire year. Every year, AFTS hosts hundreds of exhibitors and attracts thousands of fashion industry professionals from Greece and abroad.

Fresh Area: Where new ideas are born

The innovative Fresh section gives a platform to young designers, fashion start-ups, and emerging labels, serving as a modern incubator of creativity and commercial growth. It is the best proof that AFTS invests in the new generation and builds the future of fashion, today. Participation in AFTS is a unique opportunity for networking, business agreements, recognition, and strategic development.

Join us now and get ready for the next Fashion Deal!