

LOVE
AT FIRST RIDE



ΕΚΘΕΣΗ
ΜΟΤΟΣΥΚΛΕΤΑΣ
METROPOLITAN EXPO
1-5 ΑΠΡΙΛΙΟΥ 2026

Αθήνα, 23 Μαρτίου 2026

Moto Expo 2026 Opens Its Gates

From 1 to 5 April at Metropolitan Expo, the leading event for the world of two wheels returns dynamically

The countdown to **Moto Expo 2026** has begun.

From **Wednesday 1 April to Sunday 5 April 2026**, at **Metropolitan Expo**, Greece's largest and most important motorcycle exhibition returns dynamically, attracting the interest of the market, industry professionals, and thousands of motorcycle enthusiasts.

For five days, the heart of the motorcycle community will beat in Athens, in an event that showcases all the latest trends, new market arrivals, and the future of two-wheel mobility. Visitors will have the opportunity to discover new models up close, major industry participants, as well as products and services covering every aspect of the motorcycling experience: from mobility and technology to gear, safety, accessories, lubricants, tyres, spare parts, and maintenance.

A special highlight of this year's programme is the **test rides**, giving visitors the opportunity to move from observation to real riding experience. The test rides will take place **on the same days and during the same opening hours as the exhibition**, on a **specially designed track**, offering visitors the chance to experience selected models firsthand and come into more direct contact with the feel, technology, and character of the modern motorcycle.

Particular interest also surrounds this year's **competitions**, through which visitors will have the opportunity to win valuable gifts directly connected to the experience of the modern rider, further enhancing the interactive character of the exhibition and adding even more participation, excitement, and engagement for the public.



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Moto Expo 2026 is not simply a major commercial exhibition. It is a meeting point for the entire world of motorcycling — an institution of special significance for the sector, bringing together entrepreneurship, innovation, passion, expertise, and culture.

In a high-specification environment, visitors will have the opportunity to enjoy a complete experience designed to highlight the dynamism and evolution of the modern motorcycle.

The event is held with the participation of major representatives of the market and with the support of the **Association of Motorcycle Importers of Greece (SEME)**, confirming the institutional and developmental role of Moto Expo as the leading platform for promoting the sector in Greece.

Further information on the programme, participating companies, test rides, and competitions will be announced through the official channels of the event.

Exhibition Information

MOTO EXPO 2026 | METROPOLITAN EXPO

LOVE AT FIRST RIDE

Dates: 1–5 April 2026

Venue: Metropolitan Expo

Organised by: Be Best & ARENA Lamarin Productions

Under the Auspices of: SEME

 **More information:** www.moto-expo.gr



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