XENIA 2026: The ultimate business hub of Hospitality!

From November 21 to 23, at the premier exhibition for Hospitality, you will meet up close over 500 premium exhibitors, who will present the most modern solutions for every type and size of tourist accommodation.

Whether you are an owner or executive of a Luxury Resort, Boutique, City Hotel, Architect, Decorator, Lighting & Landscape designer, F&B manager, or offer alternative forms of accommodation, from a simple apartment to entire villas, then XENIA 2026 is your destination. In one space you will find over 500 Exhibitors, gathered: hotel equipment, architectural trends, building materials, construction solutions, energy-saving systems, F&B options, digital booking applications and innovative management technologies.

The ultimate place to be for hospitality people

XENIA 2026 is a one-way street for every professional aiming for the top. You will discover technologically advanced services and equipment that elevate the experience of the tech-savvy traveler, ensuring top reviews. At the same time, you will find smart solutions for reducing operating costs through sustainable practices and energy saving. Get informed about the latest digital trends that boost your online sales and competitiveness in the global market. Finally, the exhibition offers unique opportunities for networking and commercial deals tailored to every budget. It is your opportunity to modernize your unit, reduce expenses, and build the future of your business.

SPECIAL EVENTS & PROJECTS: Digital Hospitality & Hotel Design

The Digi Hotel Stage: The Trends & Challenges of Digital Hospitality

The future of digital hospitality is revealed at the Digi Hotel Stage of XENIA 2026! More than 40 leading experts in Digital Marketing and Artificial Intelligence (AI) technologies analyze the most powerful tools and global market trends.

What you will watch:

- **Advanced Applications:** Online bookings & modern Hospitality Management.
- **Tourism Digital Marketing:** All the hot trends that stand out.
- **Smart Tools:** Innovative contactless service tools and many more solutions.

Nikos Xydas takes over as Presenter of the Digi Hotel Stage at XENIA 2026!

For the first time, the Xenia Digi Hotel Stage gets its own official Presenter. At the helm of this pivotal role will be Nikos Xydas, founder of the awarded agency Humble and one of the leading opinion leaders in the field of advertising and content creation. With his multi-year stage

experience, directness, and deep knowledge of the digital market, Nikos Xydas will ensure the most interactive experience for the Digi Hotel Stage audience, bridging the real needs of industry businesses with the most modern solutions of Digital Hospitality!

[PHOTO OF XYDAS PENDING]

See the full schedule & speakers: xenia.gr/digi-hotel-stage

The Red Spot Stage: Architecture & Modern Hotel Design

Architecture, Design, Financing, and AI meet at the Red Spot Stage of XENIA 2026! If you are looking for inspiration, new trends, and strategic solutions for your next project, the elite of hotel architecture awaits you.

Program Highlights:

- **Case Studies:** Presentations from awarded hotel projects & luxury accommodations.
- **Panel Discussions:** Discussions on the future of Hotel Architecture & Design.
- **Smart Infrastructure:** Exploration of modern automations and Artificial Intelligence in infrastructure.

See the full schedule & speakers: xenia.gr/the-red-spot-stage

Project Aither \ Aither: An experiential journey of construction materials!

XENIA 2026 presents for the first time in Greece the extraordinary architectural project Aither \ Aither by Lianou Chalvatzis Architects! During the exhibition, you will have the opportunity to navigate and discover, through an experiential journey, how architecture transforms hospitality materials into a unique living narrative.

You will find the project in Hall 2.

More information about the project: https://www.xenia.gr/project-aither/

Rendezvous at XENIA 2026! November 21-23, 2026 at the Metropolitan Expo. Upgrade your infrastructure, collaborate with the largest suppliers, and lead your business into the future. Whatever Hospitality means is at XENIA 2026!

Useful Information

Opening Days & Hours

- Saturday, November 21, 10:00-18:00
- Sunday, November 22, 10:00-18:00
- Monday, November 23, 10:00-18:00
- **Location:** Metropolitan Expo Exhibition Center

- **Free Admission Invitation:** https://www.xenia.gr/online-prosklisi/

Discover the exhibition's Web app: A 12-month information and networking platform for the Hospitality professional, offering access to important information and useful features throughout the year. Find it here: https://www.xenia.gr/ekthesi/xenia-app/

Follow the exhibition on social media

- **Linkedin:** Xenia Trade Show
- **Youtube:** Xenia Expo
- **Facebook:** Xenia – Greece
- **Instagram:** xeniaexpo